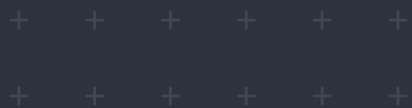


COURSE CATALOGUE

# Choose Your Training Course

Learn New Skills Effectively & Efficiently  
With John Academy



# Our Course Catalogue

## Business & Management



## Design



## Employability



## Finance & Accounting



## Health & Fitness



## IT & Development



## Lifestyle



## Marketing



# Our Course Catalogue

## Office Productivity



## Personal Development



## Photography & Video



## Teaching & Academics





## Business & Management

A strong foundation in business and management is essential to thrive in the competitive world of business.

We have over 450 expertly curated courses in various areas of business and management.



# Business & Management



## **British Sign Language (BSL)** **Level 1 & 2**

This course teaches how to fingerspell alphabets, greet people, describe age, colour, animals, etc. in BSL.



## **Estate Agent Diploma CPD** **Accredited**

Here, students will learn about listing, selling, letting property, and negotiating as an estate agent.



## **Level 2 Certificate in E-Commerce Management**

This course will provide detailed lessons on marketing, customer service, products, brand and more.



## **Advanced Business** **Networking & MLM Course**

Here, professionals will discover the tips and tricks to run a successful multilevel marketing business.

# Business & Management



## Business and Sales Communication Diploma

In this course, the students will learn about different components of business communication.



## Pharmacy Tech Diploma

It covers counselling, dispensing prescriptions, managing supplies, and dealing with risks



## Diploma in Import and Export Business

This course includes the ins and outs of the import and export business to excel in this area.



## Diploma in Management Skills

Here, professionals will learn the valuable skills to motivate and inspire their teams to achieve goals.

Explore More Courses on Business and Management





# Design

Our courses range from graphic design and interior design to sewing, fashion design and more. Through these courses, learners can grow new skills and work towards becoming competent designers/artists/professionals.

# Design



## **Advanced Diploma in Graphic Design**

This course covers graphic design tools and techniques to create stunning visuals.



## **Advanced Diploma in Sewing and Fashion Design**

It explains how to use a sewing machine, solve machine problems, do hand stitches, and sew clothes.



## **Advanced Diploma in Interior Design**

It covers the basics of interior decoration and different design styles like shabby chic, couture, etc.



## **Adobe Illustrator CC Advanced**

Here, students will learn to use Illustrator's advanced tools and features to create stunning vector images.



# Design



## Diploma in Adobe Photoshop CS Level 3

It will introduce learners to the Photoshop CS tools and features to create and manipulate images.



## Drawing Pad Training Course

It includes a detailed understanding of drawing pads and different tools.



## Animation Designing Certificate Course

It's designed to teach animation & video rotoscoping techniques to create powerful multimedia projects



## Fashion and Jewellery Design Diploma

This level-3 course shares the tips and tricks of creating beautiful and fashionable jewellery.

[Explore More Courses on Design Category](#)





# Employability

Well-honed employability skills help individuals adapt, change, and grow professionally.

We have more than 230 courses on employability that cover topics like communication, administrative management, kitchen management, child care etc.

# Employability



## Office Admin, Secretarial & PA Course

This course will teach good technical and managerial skills to help learners become proficient office admins or PAs.



## Effective Communication Course

It will share effective communication techniques to deliver clear and direct messages.



## Advanced Diploma in Time and Priority Management

It helps to learn how to wisely manage time and priorities to improve work quality and achieve goals.



## Diploma in Furniture Restoration

It includes how to colour wooden furniture, work with wax and oil, restore antique furniture, etc.

# Employability



## Workplace Success Skills Course

It covers a range of skills to become outstanding team players and increase productivity in the workplace.



## Organisational Skills Course

It shares excellent organisation skills to work more efficiently and take off their careers.



## Receptionist Skills Diploma

Training with us, students will learn the necessary skills to carry out a wide range of receptionist duties.



## Motivation and Professional Development Course

It covers motivation theories and professional development skills for career success.

[Check Out More Courses on Employability](#)







# Finance and Accounting

A background in finance and accounting is beneficial for almost every career path. Our selection of courses in finance and accounting is intended to provide learners with the necessary knowledge and certification.

# Finance and Accounting



## **Advanced Diploma in Financial Management**

It provides interactive lessons on financial budgeting, debt and credit card management, mortgage management, etc.



## **Advanced Accounting Diploma**

It covers the basics of accounting, bookkeeping, tax management, and payroll management.



## **Xero Accounting Diploma**

An excellent intro to Xero features and on creating a clear financial overview of business.



## **Sage 50 Accounts**

This course includes the core features of Sage 50 and how to use them to process a business' finances.

# Finance and Accounting



## Quickbooks Online Bookkeeping Diploma

This course is perfect for those interested in using QuickBooks Online to manage their business.



## Finance and Financial Analysis Diploma Level

It will enhance an individual's knowledge of finance and teach them the process of financial analysis.



## Bank Reconciliation and Cash Control Diploma

This level- 3 diploma course will help understand cash management.



## Budgets and Money Management Diploma Level 3

It includes the basics of budgeting and the skills to manage and monitor budgets.

**Check Out More Courses on Finance and Accounting**





## Health and Fitness

A healthy mind resides in a healthy body. If an employee is in good shape, they can perform better in both mental and physical tasks.

Our health and fitness courses are packed with informative and engaging lessons on reaching and retaining fitness goals.



# Health and Fitness



## **Advanced Diploma in Health and Safety**

The course aims to educate learners on the health and safety procedures required to maintain a safer workplace.



## **Aromatherapy, Holistic & Massage Therapy Course**

This training will educate learners on different holistic therapies.



## **Diet and Nutrition Practitioner Diploma**

A guide to healthier food choices to promote health and wellness.



## **Diploma in Weight Loss, Metabolism and Fitness**

It's perfect for learning how to coach clients to boost their weight loss efforts.

# Health and Fitness



## Complete Skin Care Course

This course shows the steps to keep the skin healthy and glowing.



## Diploma in Weight Loss: Paleo Diet

Learn about Paleo diet and how to eat well to maintain a healthy weight.



## Food Hygiene, Health and Safety Course

It includes food hygiene & safety practices to prevent foodborne illnesses & boost profits.



## Advanced Diploma in Alternative Medicine

The course includes natural healing practices, alternative medicine, and holistic treatment.

[Check Out More Courses on Health and Fitness](#)





## IT & Development

It is impossible to find an organisation that doesn't use computers or other technologies for their day-to-day work. As a result, every employee must possess good IT skills.

We have over 230 IT courses in IT and Development on different topics and levels.

# IT & Development



## IT and Cyber Security Diploma

It helps identify various cybersecurity threats and understand how to respond to them.



## App Development Complete Diploma (GraphQL Prisma Node & React)

It includes the process of app development using GraphQL, Prisma, Node, and React.



## IT Administrator Diploma

This advanced-level course provides detailed lessons on hardware, software, IT security, networking etc.



## Level 2 Certificate in E-Commerce Management

It covers e-commerce management and what it takes to create an engaging user experience.



# IT & Development



## Diploma in Information Technology

It covers computer programming, maintenance, IT communication, and internet security.



## Website Development Diploma

It includes web development techniques and strategies to make visually appealing websites.



## Computer Programming and Networking Diploma

This course is perfect for learning a range of skills in computer programming and networking.



## Diploma in Cyber Security

This course focuses on online banking, password safety, virus protection etc.

[Check Out More Courses on IT and Development](#)





## Lifestyle

At John Academy, we provide a variety of Lifestyle courses, ranging from mindfulness to anger management; there are many options to choose from.

# Lifestyle



## Wellbeing and Mindfulness Course

This course provides detailed lessons on CBT treatment, crisis intervention and more.



## Massage Therapist and Nail Technician Diploma

The course covers different massage techniques and shows how to offer clients the ultimate manicure and pedicure.



## Agricultural Science Masterclass

The course covers plant propagation, soil science, plant nutrition, and weed control.



## Aromatherapy Diploma

It includes a guide to aromatherapy and Chakras for balancing mind, body, and spirit.

# Lifestyle



## Anger and Pain Management Diploma

This course provides practical tips and tricks to deal with anger and pain.



## Diploma in Cosmetics and Makeup

This level-3 training covers cosmetics, makeup equipment, and advanced makeup applications.



## Keto Lifestyle Guide Masterclass

The informative modules of this course will provide detailed guidelines on the Keto diet.



## Show Dog Training Diploma

This course is ideal for a solid understanding of dog shows and dog training.

[Check Out More Courses on Lifestyle](#)







# Marketing

Our selection of marketing courses covers a range of courses from the strategies of visual merchandising to digital marketing and more. There are no prerequisites to join these courses, so beginning to advanced-level professionals, anyone can take these courses.

# Marketing



## Diploma in SEO and Digital Marketing

It teaches how to become a digital marketing expert and increase high-quality website traffic.



## Diploma in Sales and Marketing

Here, students will learn to develop effective sales and marketing strategies to boost revenue.



## Media & Public Relations Training

The course explains how to create a public relations plan for a positive brand image.



## Advanced Diploma in Digital Marketing

The course covers various marketing strategies that can drive traffic and boost sales.

# Marketing



## Advanced Diploma in Social Media Marketing

It shows how to create a winning social marketing plan for higher brand recognition and visibility.



## Advanced Diploma in Internet Marketing

The course teaches how to create an effective internet marketing plan to reach more leads.



## Advertising Complete Course

It outlines internet advertising, smartphone advertising, and mobile marketing concepts.



## Level 3 Diploma in Content Marketing

Here, students will develop content marketing skills for greater brand success and loyalty.

[Check Out More Courses on Marketing](#)





# Office Productivity

A productive workforce is the first and foremost requirement for building a successful company. Our selection of office productivity courses is broken down into bite-sized and engaging modules.



# Office Productivity



## Microsoft Office Complete Course

It will empower students with MS Office skills to boost their work efficiency and confidence.



## Business and Sales Communication Diploma

It provides lessons on business and sales communication for improved client relationships and sales.



## Level 3 Diploma in Diversity and Equality in Workplace

It shows how to promote workplace equality and diversity for happy and motivated employees.



## Microsoft Excel Complete Course – Beginners, Intermediate, Advanced

This course covers basic to advance MS Excel concepts to get the most out of the software.

# Office Productivity



## Workplace First Aid Online Training Course

It teaches how to handle work incidents, treat minor and secondary injuries, provide CPR, etc.



## Microsoft One Note Complete Course - Essentials & Advanced

It will go over some OneNote tips and tricks to get the most out of this note-taking program.



## Office Administration Online Course

Here, professionals will learn the skills to excel in a wide range of roles in a modern office.



## Level 3 Diploma in Microsoft Access

It will teach students how to create quick and easy database systems for their businesses.

[Check Out More Courses on Office Productivity](#)





## Personal Development

There's always a space to grow and develop personal abilities. Keeping this in mind, we have created personal development courses that can support the personal growth of individuals.

Our courses offer flexible time and can be accessed from all sorts of electronic devices; therefore, they are very convenient for working individuals.

# Personal Development



## Diploma in Personal Development

It is designed for those interested in taking charge of their personal development for success.



## Problem Solving & Decision Making Certificate Course Level 2

It will help learners develop problem-solving skills to present various solutions to their groups.



## Diploma in Stress Management

Here, professionals learn some healthy ways to deal with high-stress levels.



## UK Self Assessment Tax Return Filing

This course includes end-to-end procedures for doing a UK self-assessment tax return.



# Personal Development



## Self Esteem & Self Development Course

Here, professionals will discover the activities to boost their self-esteem and confidence.



## Sociology Diploma Level 3

Here, students will explore the popular sociological theories to understand the social world better.



## Public Speaking and Presentation Skills Training

It is for those interested in improving their public speaking skills to become excellent presenters.



## Goal Setting SMARTERS Course

With this course, professionals will learn to set achievable goals that align with their values.

[Check Out More Courses on Personal Development](#)





## Photography & Video

Composition, lighting, editing and many other factors are considered while taking pictures or videos. Therefore, this line of work demands plenty of learning and skill-building.

We have a variety of courses that can help professionals enrich their abilities and the quality of their pictures and videos.

# Photography & Video



## Photography and Journalism Diploma

This course helps develop photography skills and understand how to succeed as photojournalists.



## Advanced Diploma in Photography

This course will teach advanced photography skills to launch successful photography careers.



## Complete Commercial Photography Training Course

Here, students will learn the tricks from commercial photographers to stand out from the crowd.



## Level 3 Diploma in Wedding Photography

It gives the roadmap for taking professional wedding photos and starting a photo business.

# Photography & Video



## Level 3 Diploma in Street Photography

Here, students will explore the ideal street photography equipment, settings, composition, etc.



## Advanced Diploma in Video Creation

With it, students will learn how to make compelling videos to improve audience engagement.



## Level 3 Diploma in Landscape Photography

The course is loaded with tips and tricks for taking fantastic landscape photographs.



## Diploma in Freelance Photography

This course offers a comprehensive guide on becoming a successful freelance photographer.

[Check Out More Courses on Photography and Video](#)







## Teaching & Academics

From creating lesson plans to supporting children with learning disabilities, our courses focus on the vital areas of teaching and academics.

Through our courses, the teachers, and other academic professionals can understand the process of identifying and meeting the needs of the pupils.

# Teaching & Academics



## Advanced Diploma in Teaching

It covers some advanced teaching practices to help children with SEN and disabilities.



## Level 3 Diploma in Teaching and Classroom Management

Here, professionals will learn to create and sustain an orderly classroom environment.



## Advanced Diploma in Coaching and Mentoring

It teaches coaching and mentoring skills to foster growth and development in individuals.



## SEN Teaching Assistant Diploma

This course introduces the teaching strategies to help children with SEN and disabilities.

# Teaching & Academics



## EYFS Teaching Diploma Level 3

It covers EYFS teaching techniques to promote children's early education and development.



## Teaching English as Foreign Language (TEFL)

This course will be a stepping stone for a TEFL certification and becoming a TEFL teacher.



## Teaching Phonics Course

It will explain the benefits of Phonics education and how to teach a higher level of Phonics.



## Primary Teacher Training

This course will help learners understand the roles and responsibilities of a primary teacher.

[Check More Courses on Teaching and Academics](#)





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